

the
Minneapolis Journal
of Real College Radio



VOLUME ONE, ISSUE 1

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n.s. vowels
mark wheat

FROM THE EDITOR'S DESK:

A NOTE

XXXXXXXXXX

XXXX770RXX

KRADIO KK

XXXXXXXXXX

Radio K is amazing. Its existence is the result of the unlikely and uncommon efforts of a group of ~~starry-eyed~~ Gen-Xers and the half-blind faith of a budget-~~XXX~~bound and forward-thinking Univer-~~sity~~.. In ~~1993~~ October 1993, I had just blew out the candles on my 10th birthday cake..

The K has grown a lot ~~XXXXXXXXXX~~ since then. ~~XXXX~~
~~XXXXXXXXXXXXXXXXXXXX~~ As a non-commercial entity, it hasn't been easy. Pouring through my file ca-
binet, I found a document from ~~fall~~ 1992, ~~XX~~
outlining the initial goals for the as-yet-unborn Radio K. Final item on the list: FM transmitter

n

It took 10 years, but we're now rocking the FM, as planned.. During those 10-~~years~~ plus ~~years~~

Radio K has gone from ~~the~~ little-station-that-
could, to the Twin Cities' ~~only~~ premier
outlet for new music, local music, and diverse,
intellegent programming.

This 'zine is written by the staff and volunteers who, through their tireless efforts, ~~XXXX~~ see the continued infalibility of the above statm-
~~XXXXXXXXXXXXXXXXXXXX~~ as their charge to keep.. I am proud to be a part of that mission as the station's Program Director, standing on the shoulders of my predecessors, tossing in my bit.

~~XX~~
We hope you enjoy our station, we do.

Mark LaCroix
Program Director
Radio K

For Everyone Who Hates RADIO

* * *

by Chris Polley

When you absolutely loathe something - when you just want nothing to do with it and would never

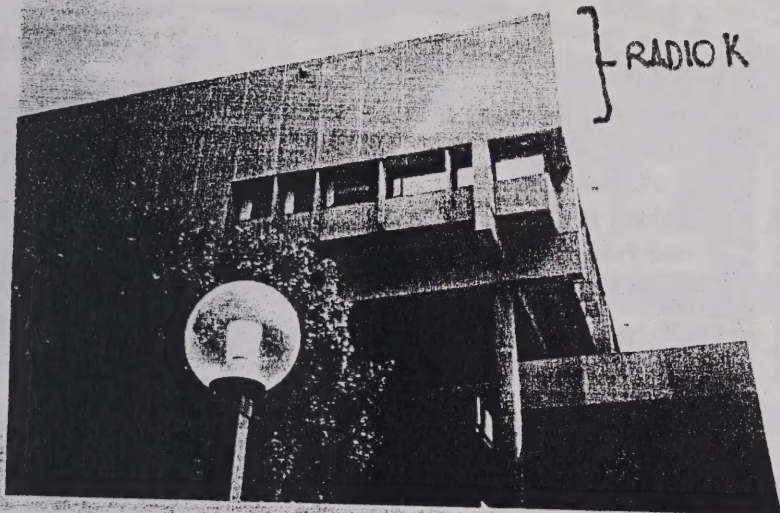
ever consider associating yourself with it in a million years - there will *always* be that thing that totally and completely changes your mind. Sometimes, people just never discover that one thing. It's a shame really, because when you do find that reason to strap down and eat eggplant or let your friends coax you into seeing that movie, it makes the whole of "liking" and "enjoying" something just so much more powerful.

All throughout high school, I wouldn't touch a radio dial. In southeastern Wisconsin, there's not much reason to touch one. I wasn't even a pretentious 14-year-old indie rocker; I just kept listening to my old Weezer albums over and over again. I started to learn more about the world of music outside of radio once the end of high school neared, so I had a more open head about what existed and ultimately decided I could go on for the rest of my life without this contraption called "radio" and just find out about music on my own.

* * *

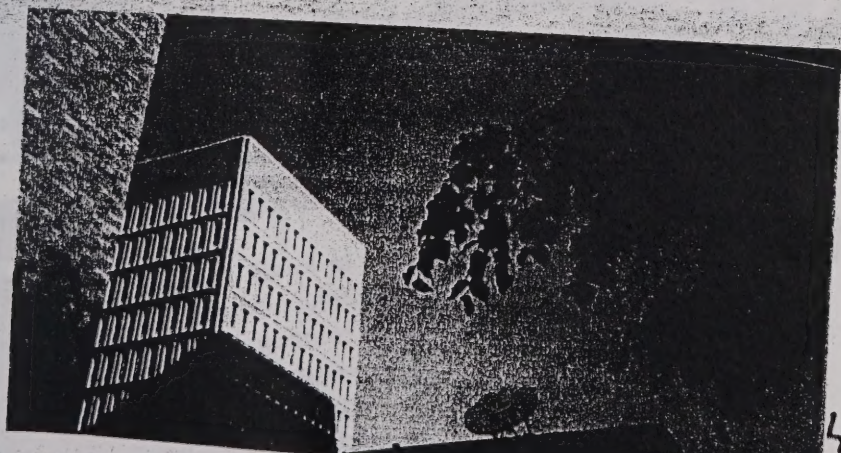
And then I picked a name of a college out of my high school graduation cap, and I wound up here in the Twin Cities. New surroundings and alternatives to my previous life. I pretty much had a new everything, except for my opinion about radio. What exactly moved me to find out about Radio K I won't ever exactly remember, except that when I turned it on ...

CONTINUED ON PG. 20.



This is our building, Rarig Center. We're on the 6th floor. Back in 1973, when the university built Rarig, ~~XXXXXX~~ the ~~xxxx~~ designers gave the U a choice: A/C, or windows. They made the smart choice, but on really nice July afternoons, we sketch trees & paste them up in our offices....and sigh.

UNIVERSITY OF MINNESOTA



This is a neighboring building, where transmitter ~~XXXXXXXX~~ link is mounted.

Ode to the Radio K Bumper Sticker

What it is:

It's this funny way of joining a group of incredibly diverse people with one piece of purple and black plastic. Okay, I'm not gonna get all semiotic* on y'all, but it's definitely a marker of which group you belong to. But not like the differences between Nike and Puma.

The difference is that our listeners are everyone and anyone from the 16-year-old suburbanite desiring exposure to the outside world (uh-huh, that was me), to the 40-year-old professional still interested in new music and, well, the outside world.

Where I've seen it:

- On a rainbow-painted car, wearing and peeling in places, covered in a mosaic of stickers representing other causes, at the Har Mar shopping mall.
- On a maintenance garbage can wheeled through Coffman Union (The Radio K Bumper Sticker™ Consortium does not endorse or agree with its placement on public property).
- On one of those sticker-plastered guitar cases, carried by a teenager on the #6 bus.

*Se-mi-otic adj. -

Relating to signs or symbols, especially in speech or writing.

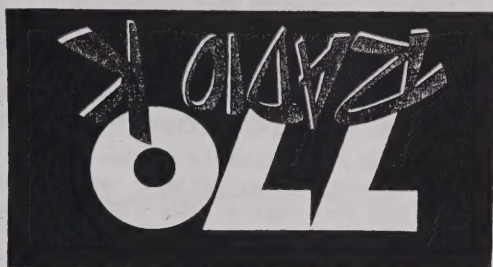
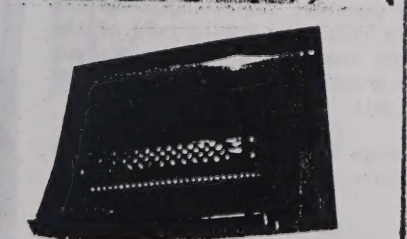
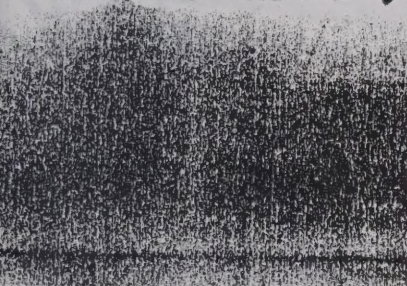


In Summation:

By Lyndsay Trader

➤ For whatever reason we listen to Radio K (tired of repetitive commercial music; Only place to hear international music in regular rotation; Enjoy not knowing all the words to every song; Want to hear Sonic Youth played between Peggy Lee and T. Rex), the Radio K bumper sticker connects us - maybe only metaphysically - in our love of music and non-commercial radio in all it's contrasting and prolific glory.

PEEL SLOWLY AND SEE ▶



the music lover's club with mark wheat 770

====>The Music Lover's Club was born in the first month of the new century, brainchild of then PD Joel Meyer. He had responded to some of the comments on the listener surveys that had been taken the previous year saying that more regular radio k programming on the weekend would be nice.

We had constructed a formidable schedule full of specialty shows that did not give much time to the regular rotation which so some listeners who could not listen during the week at work or school, especially during the winter months could not hear any of our regular hits!

So he devised a devious way of squeezing as many of those hits into the first hour as possible... **the top 7**, and round it out with at that time brand new feature...**the Kebut** [kay*bew]. In discussion with Joel at the time I cunningly suggested that perhaps the second hour of the show should be devoted to special guests and features that might not fit in any place else on our schedule.

It's the station's specialty show, showcasing the best of the K, every Sunday!

While Angie Simonsen was PD 3 years ago we added a feature to incorporate the website (at radiok.org) and to involve our listeners in the show too.



It's called "The Music Lover of the Week". Angie came up with 5 questions that every music-head should have fun trying to answer and we posed them on the website. Every month or so I pick one of the listeners and read them on the air and play music around them.

It has been amazing to host the show for the last **four years**, connecting with many of the student DJ's and listeners in a unique way and getting to invite some pretty cool folks in to be guests on the show. Who can forget the memorable Live Karaoke on the stage at the state fair two years in a row with **Arzu D2!!!!!!**

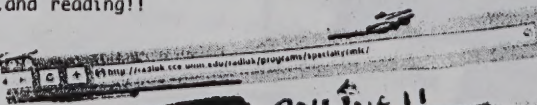
As a **volunteer at the K** you can be involved in the show too. I like to have a regular producer to help me put the show together, collecting background info to make me sound smart, fielding the phone calls and taking care of the guests. And if you have an idea for a feature that you might like to put together an interview review or piece of radio drama?!! then it might fit on the MLC...you never know what or who might show up!!

Tune in, and stop me in the corridor if you wanna know more and/or check out the MLC page on the website and you could be a Music Lover of the Week! thanks for listening...and reading!!

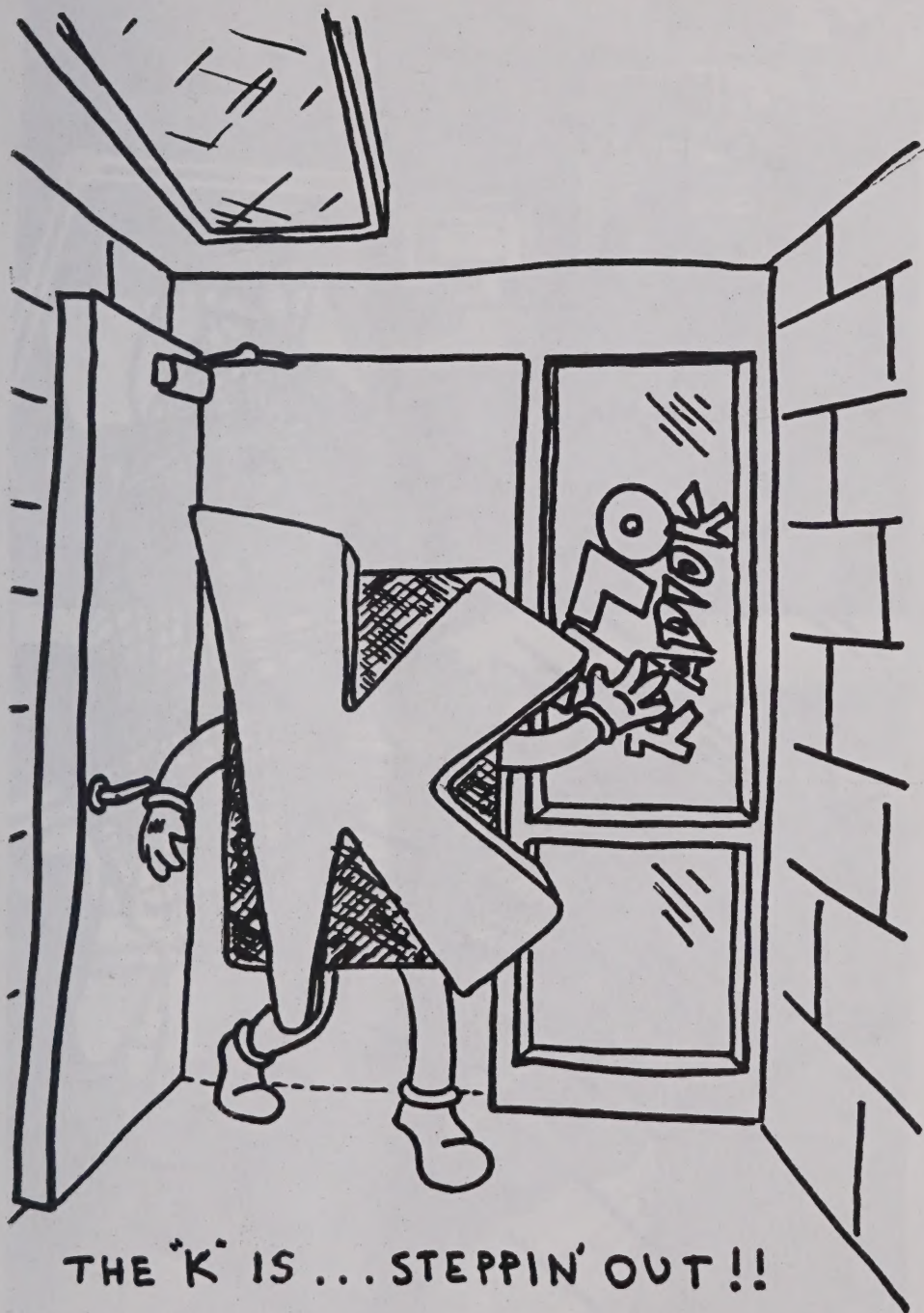
7

mw

2



ONLINE!!



THE 'K' IS ... STEPPIN' OUT !!

SO MANY CHOICES...





Radio K is brought to you by... The University of Minnesota and friends (including you!)

I suppose some people could listen to **Radio K** for a while before they realize that it is the station of the University of Minnesota. What's up with that? Most University radio stations play classical music, NPR programs and other **boring stuff**.

But **Radio K is not boring, it rocks.**

Why? Cutting edge music, **the word** on local arts and cultural events, **live music** every week, regular **guests** in-studio, cool **specialty shows** and **DJs** who not only **pick the music**, they know the music.

It didn't always sound like it does now. For many years, the University had **two radio services: KUOM and WMMR.**

KUOM was operated by a **professional staff** and sounded like an old-fashioned University station, with news, talk, and educational programs. **WMMR** was **operated by students** and was broadcast over cable to University dorms and Minneapolis cable customers.

In **1993**, the programming (and student-staff) of **WMMR** and the facilities (and some of the pro staff) of **KUOM** merged and were reinvented to form **Radio K**. With help from five professional staff members, **Radio K** is powered by 21 student employees and over **100 student volunteers**.

Radio K is **KUOM-AM**, broadcasting at **770 kHz**, and also **KUOM-FM** at **106.5 Mhz**. The FM signal was acquired in **2003**, covering St. Louis Park and western Minneapolis, and expanded in **2004** to include a bigger chunk of the metro.

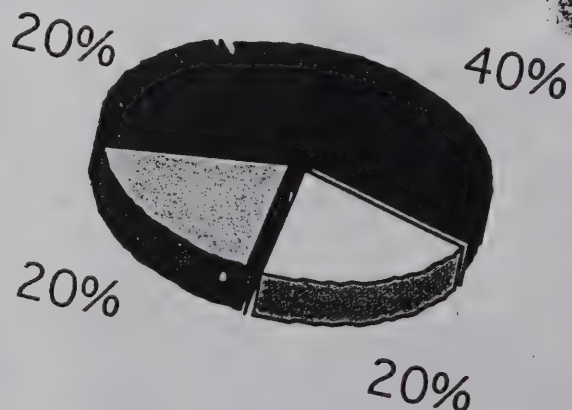
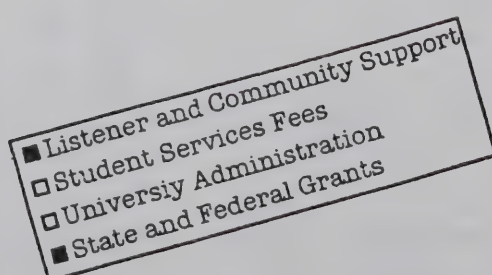
So why does the U do this? Firstly, it gives students a chance to get some **real-world experience** operating a radio station. The things they learn at **Radio K** can be applied to just about any life or work situation they encounter after they leave the U. Secondly, it's a way for the University to **reach out** to some constituent groups that are important; **artists, creative people in general**, young people (especially high-school and other students) and others. Finally, **Radio K** offers an **intelligent alternative** to other radio stations in the market, providing programming not available from any other source.

Radio K is part of a larger unit called **Learning Technologies**, which, in turn, is part of the **College of Continuing Education**. People at all levels of our administrative structure help make **Radio K** possible, but they are one of many partners in actually **funding** the operation of **Radio K**.

The University administration provides about **20%** of our income. University students, through their student services fee, also provide **20%**. Another **20%** comes from state and federal grants.


And the remaining **40%**, as they say, comes from the **community** through our generous underwriting partners and **listeners like you**.

A handy chart is included below:



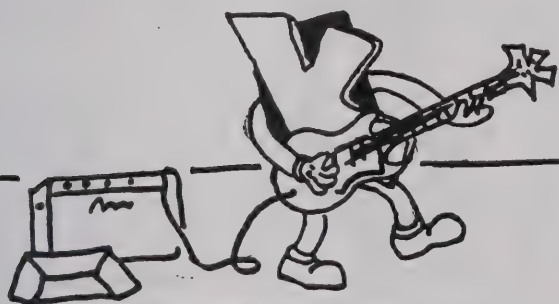


⑬ Sarah's Favorite RadioK things:

- having someone swear I changed the weather when I played Kathina & the Waves
- playing Soccer with a beach ball in the office
- having cup phone conversations
- going to shows 
- collecting weird (baseball bat, feather duster) promo items.
- knowing that my job revolves around what I love (music) and doing what I can to make it better.

©Sarah

WZLQ RADIO K



THE "K" ROCKS WITH 500 OF
HIS CLOSEST FRIENDS



NICE DAY FOR A STROLL

I remember when I truly discovered music. It came after a three-year hiatus, when music replaced gymnastics as my obsession.

I got a boom box for Christmas when I was 13. For many months all I listened to was classical music and the only CD I owned, which was ELO's Greatest Hits.

Then for no reason, one day I flipped on the radio to REV 105. I discovered Weezer and Hole, and many other silly bands that an inarticulate middle school-er would love.

I listened when I wasn't listening to my siblings' Beatles and Doors records. I hung by the radio whenever I wasn't stuck in school. It was my salvation from the dreadful existence I knew as middle school, being an outcast and all.

One not-so-fine day in the spring, just as the snow was starting to melt, I flipped on REV to find them playing... metal?

I thought nothing of it at first.

But then it was metal song after metal song, and then a recording identifying the station as 'X-105' was played. As stupid as it sounds, I started to cry because I realized that radio for me was no more.

For two days I did nothing but listen to my brother's Pink Floyd CDs, wondering if the whole 'alternative' music thing was just a phase for me like it was for the major labels, and I was extremely sad that something that brought me so much happiness was only temporary.

Then I read an article in the 'Strib by a writer who seemed to feel the same way. The writer suggested Radio K to those who were feeling the loss of REV.

I heard of the station a couple times before, but never gave it much thought.

I figured, why not give it a try? I have listened to Radio K since.

Now as a college student, I have a chance to contribute my time to the station that saved me. Sure it might look good on a resume to volunteer for a radio station for someone who's a journalism major, that wasn't the reason I started volunteering here.

The K is something I can believe in, in a world that's saturated with Clear Channel, RIAA lawsuits, and pop stars with 15 minutes of fame. Radio K will never be as sensitive to a fickle music industry as commercial radio stations are.

The diversity, the anticipation, the attention to new and local artists, and the outright coolness of the music makes it worth waiting for the AM signal to clear on a really stormy day.

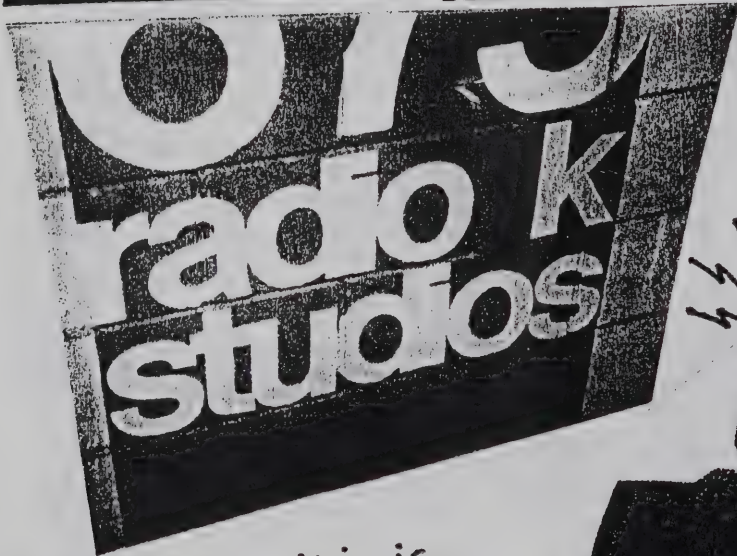
And it's something that I hope will never go fuzzy for any other reason.



PARK

➔ **1.00**
PER HOUR

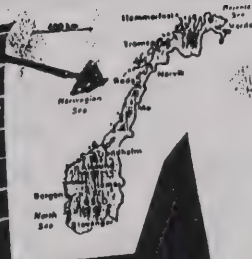
1.00 Each Hr. Thereafter
\$2.50 VIKINGS \$6.00
9.50 24 Hr. Max.



this is Maddy →



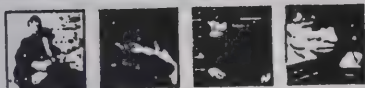
NORW



“MY
VERY
FIRST
DAY
at
The K.”

SONDRE
LERCHE

by Terri K



I GOT THIS JOB SO I COULD MEET
ROCK STARS. WHEN SONDRE LERCHE
WAS IN TOWN FOR A SHOW, HE STOPPED
BY THE STATION TO DO AN INTERVIEW. BUT
INSTEAD OF CHECKING IN AT THE FRONT
(WHERE I AM A DESK JOCKEY) HE WENT
STRAIGHT TO THE STUDIO AREA. SO
ALONG WITH EVERY OTHER FEMALE
IN THE OFFICE I MADE THE PILGRIMAGE
TO THE BACK HALL TO GET A CLOSER
LOOK AT THIS BLOND CUTIE PIE NORWEGIAN
LAD. AND DIDN'T SAY A WORD TO HIM.

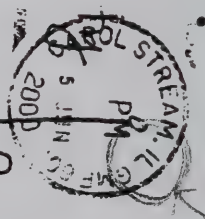
ONLY MADDY SPOKE,
SOMEHOW MAKING 'HEY, CAN
I VALIDATE YOUR PARKING?'
SOUND DIRTY. DIRTY.

we get
stuff
like
this all
the time



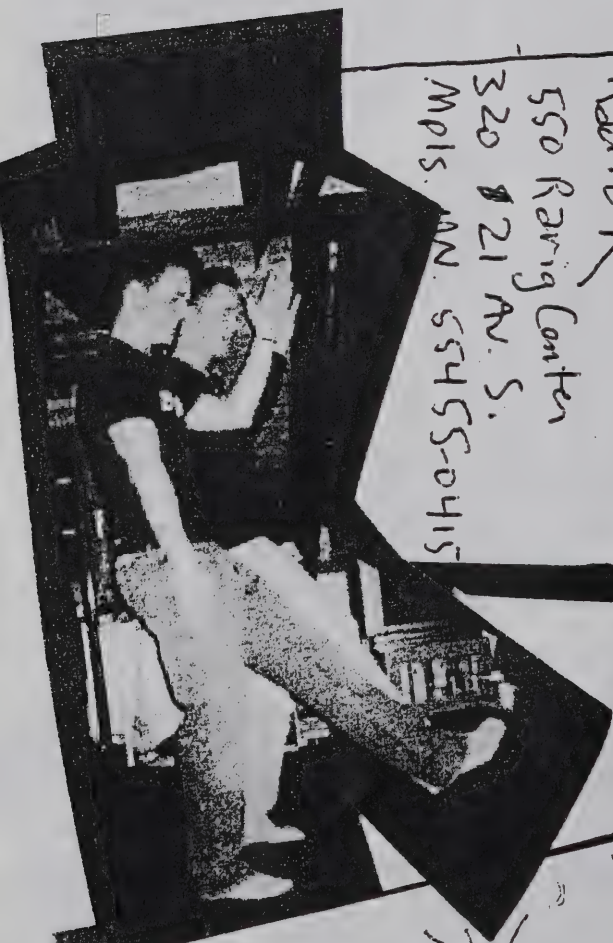
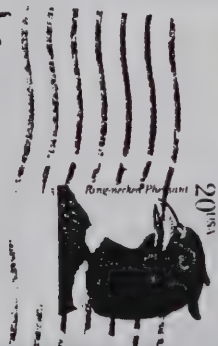
thats a migh
fine radio
Station y'all
have.

Asafire

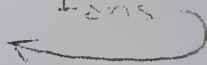


Radio K

550 Raring Center
320 21st Ave. S.
Mpls. MN 55455-0415



sent in an
email
from
some of
our many
international
fans



19. no the 'K'

CONTINUED FROM PG. 3

.. they were playing Sleater-Kinney. One specific instant, one specific band, and one very vague memory was all it took to completely change an opinion I held onto so strongly for many years.

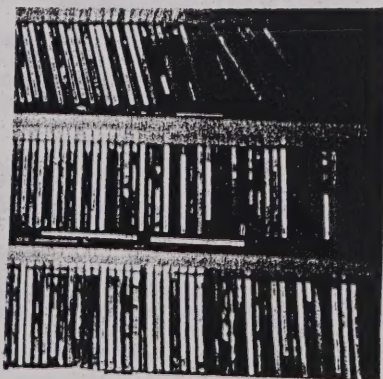
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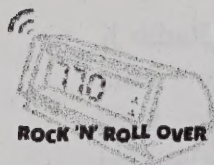
Before I knew it, I was at the K every week, listening to piles and piles of CDs that I thought looked cool to help suggest for regular play on the station. I remember thinking - wow, lots of music sucks. I also remember thinking - wow, how would I ever know about these bands if it weren't for Radio K? Radio K doesn't tell me what to listen to - it doesn't even suggest it - it just offers a intensely wide sampling of strictly the most-

loved music within the Radio K community. Everybody from world music heads, to local gutter punks have a shot on Radio K - and no matter what, even if you don't like half of the playlist, it's quite easy to keep listening because you *know* that soon enough, there will be a song you will fall in love with.

* * *

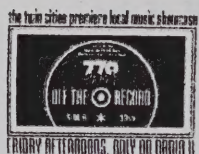
Now, as Music Director at Radio K, I - scarily enough - have last say on what new music we play, and although it is the most extensive and excruciating responsibility I've ever had, it's also the most exhilarating and extraordinary honor. I hope that when you turn on Radio K, you'll find not only something you'd never hear anywhere else, but also something for you to love - or even obsess over.





ROCK 'N' ROLL OVER weekdays 6-9am

Wake up with special features like Theme Thursday and the Top 7 Plus, a new Kebut every day!



OFF THE RECORD fridays 4-6pm

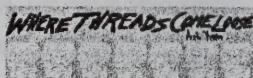
The twin cities premier local music showcase. Plus live bands in every week!

Program Guide



WHERE THREADS COME LOOSE wednesdays 9-9:30pm

Original audio theatre. Wild and wiggly wierdness!



RUDE RADIO saturdays 10am-noon

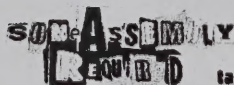
Reggae and Ska, plus the Roots Rock Road Trip and the weekly Skancert Skalender

THE BREAKFAST CLUB saturdays 9-10am

By high-schoolers, for high-schoolers. These kids got gustol



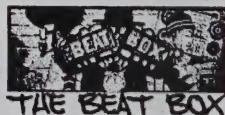
SOME ASSEMBLY REQUIRED saturdays 2-3pm



The very best in tape manipulations, digital deconstructions and turntable creations!

THE BEAT BOX saturdays 12-2pm

Award winning hip-hop show, expertly mixing the new and old skool



SOULFUL SCIENCE saturdays 5-7pm

House music. The best of the genre, plus guest DJs spin live in the studio

OUT OF STEP saturdays 3-5pm

Punk and hardcore, old and new, plus special guests and live performances



RADIO K INTERNATIONAL sundays 10am-noon



"It's a world tour!" Music from around the globe delivered right to your ears

THE SATURDAY NIGHT SPECIAL 7-9pm

Guest DJs and local personalities play theme sets and gems from their own collections



THE MUSIC LOVER'S CLUB sundays 12-2pm

Mark Wheat plays the top 7, the week's Kebutis, and has special guests as music lovers of the week



COSMIC SLOP sundays 2-4pm

Forgotten pop from the 60s, 70s, and 80s. This isn't your father's "oldies show"

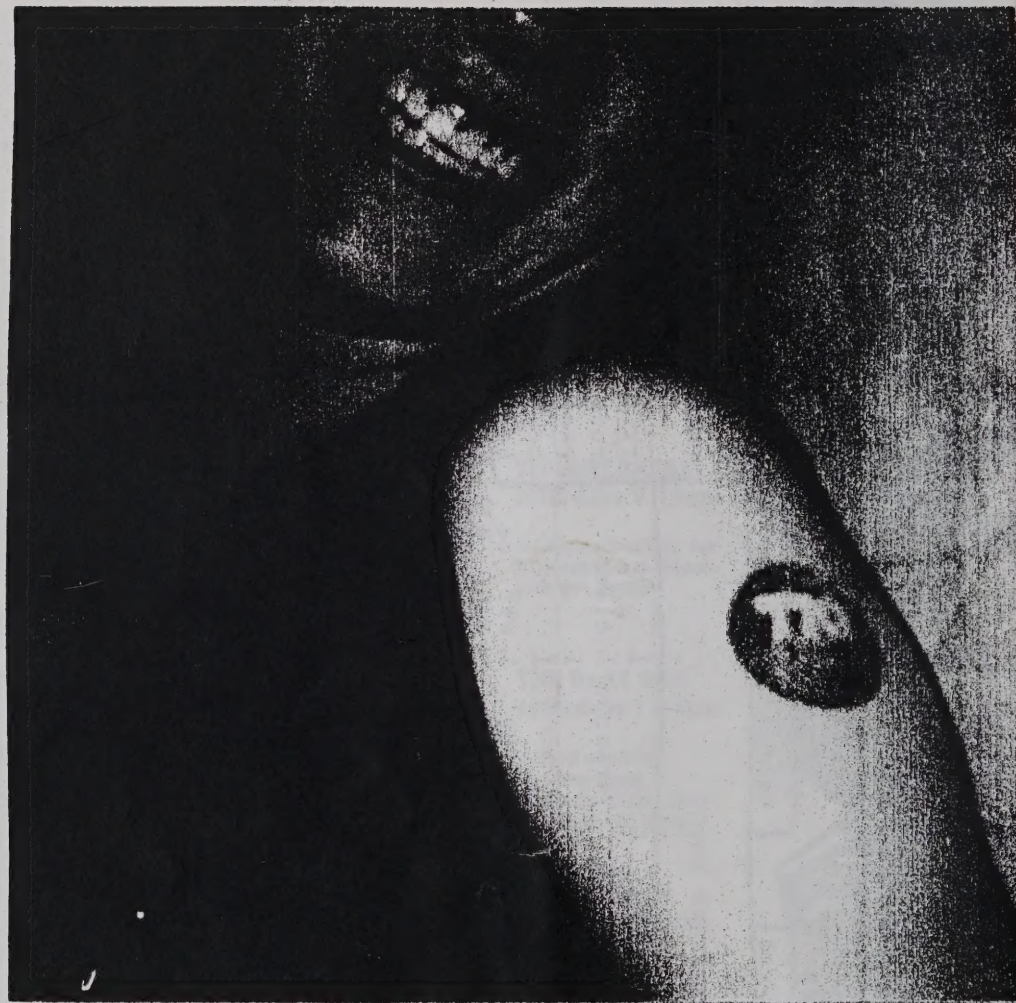
NO A NICE VERSION
 TO WWW.RADIO.K.O
 01 03 05



RADIO K DJ GRID:

	mon	tues	wed	thurs	fri	sat	sun
6 am	rock 'n' roll	over w/ thomas	kwong			nate doggi	keecily
7 am							acc MN
8 am							news sun.
9 am	mark w	KRIS	keri	adrianne	ellen	rude	radio k
10 am						radio	intrntnl
11 am						beat	msc lvrs
noon	carrie	lyndsay	chris p	alison	web joe	box	club
1 pm						swastard	cosmic
2 pm						OUT OF	slop
3 pm	brant	kyle	serah	mark i	OTR	STEP	andrew
4 pm						Soulful	
5 pm						science	
6 pm	pete	brigitte	adam p	maddy	regal	sat. nt	gwen
7 pm						special	
8 pm							terri
9 pm	kim	emily	threads	brigitte	lxxx		
10 pm			chris b	lxxx			
11 pm				lxxx			
midnight	dane	tory		amy			raul
1 am							XXXXXX
2 am							XXXXXX

[Handwritten signature]



KUOM - AM : 770khz Minneapolis/St. Paul

KUOM - FM : 106.5Mhz St. Louis Park

listen online @ www.radiok.org

610 Rarig Center
330 21st Avenue South
University of Minnesota
Minneapolis, MN 55455-0415
Phone: (612) 625-3500
Fax: (612) 625- 2112